



October 21, 2022
Phoenix Sky Harbor
International Airport

How can you get
involved with a Wings
for Autism® event?

Become a Sponsor
today!

Sponsorship Opportunities – **Wings for Autism® - 2022**

at

Phoenix Sky Harbor International Airport

Many people with autism and intellectual/developmental disabilities and their families have tried unsuccessfully to travel by air or have not had the confidence even to make an attempt. The sights, sounds and movement by thousands of people in a busy airport can be overwhelming. **Wings for Autism®**, a national initiative of **The Arc**, gives people with autism or other intellectual/developmental disabilities and their families the opportunity to participate in an airport rehearsal program to help them feel more comfortable with air travel.

Help Families Take Flight – **Sponsor a Wings for Autism Event!**

Each *Wings for Autism* event brings together people with autism and intellectual/developmental disabilities, their families, plus employees and volunteers from Chapters of The Arc, the airport, airlines and TSA. When you sponsor a *Wings* event, you can connect with a broad and loyal consumer segment and promote your concern for your community. You can get involved today by becoming a Sponsor of the 2020 *Wings for Autism* at Phoenix Sky Harbor International Airport.

Your Benefits

- An enhanced customer base
- Appreciation and respect from your employees and members of your community who have family members with disabilities
- Goodwill from individuals who value businesses that are good corporate citizens and give back to their community
- Positive association with The Arc – a respected national organization serving a population in need of assistance
- Many promotional benefits – a variety of sponsorship levels are available

Soar with Wings for Autism and watch your business
take off!

Platinum – \$7,500

- Your company recognized for one year at all *Wings for Autism*® events in Arizona
- Company name and logo on all event signage and T-Shirts
- Opportunity for company representative to address attendees during Welcome Remarks at each *Wings for Autism* event
- Opportunity for free giveaway in participant gift bags and display table
- Recognition on the Homepage and *Wings for Autism* page of The Arc of Arizona's website promoting your support, with link to company website, for one year
- Prominent recognition at The Arc of Arizona's Annual Meeting
- Feature article about your company in an upcoming issue of our newsletter, *The Arc Spark* (mail/e-mail distribution – 4,000)
- Name and logo on all promotional e-mails and registration materials
- Recognition of your Sponsorship in The Arc of Arizona's Annual Report

Gold – \$5,000

- Company and Executive recognized at all *Wings for Autism* events
- Company name and logo on event signage and T-Shirts
- Opportunity for free giveaway in participant gift bags and display table
- Recognition on the Homepage and *Wings for Autism* page of The Arc of Arizona's website, with link to company website, for one year
- Name and logo on all promotional e-mails and registration materials
- Recognition of your Sponsorship in The Arc of Arizona's Annual Report

Silver – \$2,500

- Company and Executive recognized at all *Wings for Autism* events
- Company name and logo on event signage and T-Shirts at one *Wings for Autism* event
- Opportunity for free giveaway in participant gift bags and display table
- Name and logo on all promotional e-mails and registration materials
- Recognition on the *Wings for Autism* page of The Arc of Arizona's website for one year
- Recognition of your sponsorship in The Arc of Arizona's Annual Report

Bronze – \$1,000

- Company and Executive recognized at one local *Wings for Autism* event
- Company name and logo on event signage and T-shirts at one *Wings for Autism* event
- Name and logo on all promotional e-mails and registration materials
- Recognition on The Arc of Arizona's website for one year
- Opportunity for free giveaway in participant gift bags and display table
- Recognition of your sponsorship in The Arc of Arizona's Annual Report

Copper – \$500

- Company name and logo on event signage and T-shirts at one *Wings for Autism* event
- Recognition on The Arc of Arizona website for one year
- Opportunity for free giveaway in participant gift bags

**** In-Kind Sponsorship Opportunities are also available and will be recognized commensurate with value of product/service provided.**



Questions?

Contact *The Arc of Arizona* to find out more about available Sponsorship Opportunities:

Jon Meyers
Executive Director
(602) 290-1632
jon@arcarizona.org

Learn more about *The Arc's Wings for Autism*® initiative at:

<http://www.thearc.org/wingsforautism>