

3rd Annual
The Arc & Sprout Film Festival

Friday, March 31, 2017

Pollack Tempe Cinemas – Tempe, AZ



Sponsorship Opportunities

Join The Arc of Arizona and Chandler-Gilbert Arc in a celebration of films about and by individuals with intellectual and developmental disabilities (I/DD) at the 2017 *The Arc & Sprout Film Festival* in the Valley of the Sun!

Prepare yourself to be impressed, amazed, amused and awestruck as The Arc presents a touring version of the nationally-acclaimed Sprout Film Festival.

Corporate Sponsorship of *The Arc & Sprout Film Festival* showcases your organization's commitment to the dignity, diversity and creativity of individuals with I/DD. When you sponsor a Sprout event, you connect with a broad and loyal consumer segment and promote your concern for your community.

The Festival's selection of films includes comedies, dramas, documentaries, features and shorts – all showcasing the hopes and dreams of people with disabilities, the challenges they face, and their unique perspectives on life. Each screening is followed by a Question & Answer session with the national director of Sprout, Anthony Di Salvo.

What You Receive...

- Exposure through print, broadcast, and social media to tens of thousands of Arizonans with and without disabilities.
- An enhanced customer base.
- Appreciation and respect from your employees and members of your community who have, or have family members with, disabilities.
- Goodwill from individuals who value businesses that are good corporate citizens and give back to their community.
- Positive association with **The Arc** – the nation's largest and oldest community-based organization serving individuals with intellectual and developmental disabilities and their families.
- Additional recognition and promotional benefits. A variety of sponsorship levels are available - please see the reverse side for a detailed explanation of benefits by Sponsorship Level.

Sponsorship Levels & Benefits

Superstar — \$7,500

- Prominent company recognition at all *The Arc & Sprout Film Festival* screenings
- Company name and logo on select event signage, promotional materials and media exposure statewide, incl. posters, flyers, media releases, e-mail and social media marketing
- Twenty (20) complimentary tickets to *The Arc & Sprout Film Festival*
- Opportunity for company representative to address attendees prior to Festival screenings
- Ten (10) invitation-only tickets to Private Reception with Sprout Director Anthony Di Salvo & guest filmmakers
- Recognition on the Homepage and *Sprout Film Festival* page of The Arc of Arizona & Chandler-Gilbert Arc websites, including link to company website for one year
- Opportunity for promotional giveaway to event attendees
- Feature article about your company in an upcoming issue of The Arc of Arizona's newsletter, *The Arc Spark*
- Sponsorship recognition in The Arc of Arizona's annual report
- Recognition at The Arc of Arizona's Annual Meeting

Producer — \$5,000

- Prominent company recognition at *The Arc & Sprout Film Festival* screenings
- Company name and logo on select event signage, promotional materials and media exposure statewide, incl. posters, flyers, media releases, e-mail and social media marketing
- Fifteen (15) complimentary tickets to *The Arc & Sprout Film Festival*
- Six (6) invitation-only tickets to Private Reception with Sprout Director Anthony Di Salvo & guest filmmakers
- Recognition on the Homepage and *Sprout Film Festival* page of The Arc of Arizona & Chandler-Gilbert Arc websites, including link to company website for one year
- Opportunity for promotional giveaway to event attendees
- Sponsorship recognition in The Arc of Arizona's annual report
- Recognition at The Arc of Arizona's Annual Meeting

Director — \$2,500

- Company recognized at *The Arc & Sprout Film Festival* event
- Company name and logo on major event signage and promotional materials
- Ten (10) complimentary tickets to *The Arc & Sprout Film Festival*
- Four (4) invitation-only tickets to Private Reception with Sprout Director Anthony Di Salvo & guest filmmakers
- Recognition on *Sprout Film Festival* page of The Arc of Arizona & Chandler-Gilbert Arc websites for one year
- Opportunity for free giveaway to event attendees
- Sponsorship recognition in The Arc of Arizona's annual report

Screenwriter — \$1,000

- Company recognized at *The Arc & Sprout Film Festival* event
- Company name and logo on event signage
- Six (6) complimentary tickets to *The Arc & Sprout Film Festival*
- Two (2) invitation-only tickets to Private Reception with Sprout Director Anthony Di Salvo & guest filmmakers
- Recognition on The Arc of Arizona & Chandler-Gilbert Arc websites for one year
- Opportunity for free giveaway to event attendees
- Sponsorship recognition in The Arc of Arizona's annual report

Talent Scout — \$500

- Company name and logo on event signage
- Recognition on The Arc of Arizona & Chandler-Gilbert Arc websites for one year
- Four (4) complimentary tickets to *The Arc & Sprout Film Festival*
- Opportunity for free giveaway to event attendees

**** In-Kind Sponsorship Opportunities are also available and will be recognized commensurate with value of product/service**